

Program Director Advanced (E-PDA)

Classroom (2 days)

Virtual trainer led (4 days x 4 hours)
(16 hours, 16 PDUs)

(Distributed as: 8 Technical, 8 Business/Strategic PDUs)

Ericsson aim to expand the Program Directors' capabilities.

In this course, you will learn how to better act as a Program Director with Business Acumen to guarantee successful Programs.

You will learn more about:

- Program and Portfolio Management,
- Business Driven Project Management,
- Hybrid Project Management (bi-model),
- Financial Management,
- ... and you will prepare an individual action plan.

The course is customized to Ericsson

AFTER THE COURSE YOU WILL

- ❖ Have improved your program management
- ❖ Better understand how good Project, Program and Portfolio Management is vital and adds value to a Company's business success
- ❖ Better know how to apply business driven "tools" in demand management
- ❖ Know more about hybrid project management (bi-model)
- ❖ Know the key factors that influence the financial performance of projects, programs and the whole company.
- ❖ Have improved your Business Acumen
- ❖ Have prepared an individual action plan

TARGETED TO

- ❖ Program Directors
- ❖ Experienced Program Managers

TRAINING METHOD

- ❖ We apply a training method based on the "learning by doing" concept. This means optimizing your learning by combining the trainer's input with your own experience and active participation.
- ❖ This is a practical course with real examples, exercises and case studies to help to understand the theory.
- ❖ A copy of GPMM 3.0 Enterprise Edition will be handed out to each participant.

PRE REQUISITES

- ❖ Extensive Project and Program Management knowledge and experience

SUBJECTS

- ❖ Introduction
 - ✓ The Agile Organization
 - ✓ Business Acumen
- ❖ Program and Portfolio Management
 - ✓ Stakeholder Engagement
 - ✓ Benefits Management
 - ✓ Customer Benefits Management
 - ✓ Risk Management
 - ✓ Multi country and Multi domain management
 - ✓ Governance
 - ✓ Coaching the Sponsors
- ❖ Business Driven Project Management
 - ✓ Project Generation – Demand Management
 - ✓ Evaluation techniques
 - ✓ Business Modelling – Value Proposition Design
 - ✓ Business Analysis – fundamentals
 - ✓ LEAN Start up – principles, Definition of a viable solution – Minimum Viable Product
 - ✓ Value Proposition Design
 - ✓ Scope Management
- ❖ Hybrid Project Management (bi-model)
 - ✓ Agile, Structured and Hybrid projects
 - ✓ Ways of working, Roles and Responsibilities
 - ✓ Using GPMM (XLPM)
- ❖ Financial Management
 - ✓ The three financial statements (income, balance and cash flow) – and their relation to the projects
 - ✓ Project decisions impacting the global Ericsson financial results – the annual report
 - ✓ Working Capital, WIP and cash flow in projects
 - ✓ Project and Program financial KPIs
- ❖ Individual action plan