GREENLIGHT
PROJECT MANAGEMENT
SPAIN – PORTUGAL – SWEDEN – ITALY – QATAR – UK – PANAMA – USA

Book
GPMM 3.0
Enterprise Edition

Greenlight Project Management Model

GPMM®

GPMM® 3.0 is a Business Driven Enterprise Project Management Model and Handbook.

Using the GPMM® model and the handbook you will:
- Manage your projects better
- Know when, and how to manage projects as structured, agile or hybrid
- Launch new products and services more quickly
- Improve the customer satisfaction
- Be more efficient
- Improve your management of change (Transformation)

WITH GPMM® YOU WILL
Have knowledge, practical hands-on advice and support in the following areas at your fingertips:
- Project Management (Structured, Agile and Hybrid)
- Program Management
- Portfolio Management – Governance, Demand Management
- PMO Management

DESCRIPTION
A book in high-quality colour print, 238 pages, with:
- Fundamental information about project management
- Project and Program life cycle models – using agile, structured and hybrid ways of working
- Guidelines for Project Portfolio Management and Governance
- A PMO (Project Management Office) model
- Role descriptions
- Practical tips on how to plan and control projects
- Tips on how to better manage Human Skills in projects
- Templates, Checklists and a Terminology guide

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- 2   Project Fundamentals
- 3   Project Life Cycle Model
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WHO CAN BENEFIT
- Project and Program Managers
- PMO Managers and Staff
- Line Managers and Directors
- Anyone who wants learn more about project management

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