



Established 2003

20+ YEARS PROJECTING YOUR BUSINESS

INTRODUCING  
PROJECT MANAGEMENT 3.0  
BUSINESS DRIVEN PROJECT CULTURE  
BUSINESS DRIVEN PROJECT MANAGEMENT

TOTAL SOLUTION 3.0



[www.GreenlightPM.com](http://www.GreenlightPM.com)

# ABOUT US

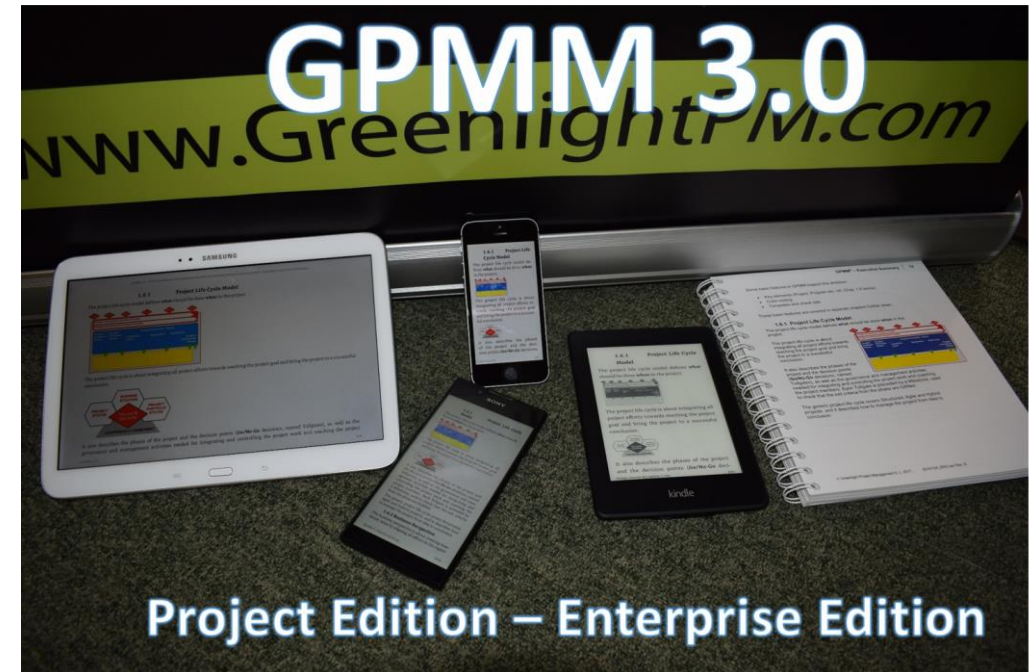
GreenlightPM is a Leading, Innovative and International Management Consulting Company, focusing on **Project Management, Business Analysis and Change Management.**

Founded in 2003.

Headquarters in Madrid, Spain.

**Trainers, Consultants, Business Analysts, Project Managers, Program Managers Agile Coaches, Change Leaders and PMO Staff.**

Experience from 80+ countries & 60+ customers.





## OUR VALUE PROPOSTION

We help our clients to achieve Outstanding Business Results through Great Project Performance, Culture and Agility – Thanks to the Best Project Management and Business Analysis.

## OUR TOTAL SOLUTION

We offer our extensive experience and competence, and our Project Management 3.0 Framework.

Our total solution combines:

- Project Models and Tools
- Training and Competence Development
- Consulting Services
- Project Managers & PMOs



## REFERENCES

We work with major international companies and with SMEs. We have experience from many different sectors, for example Telecom, Financial, IT, Railway, NGO, Energy, Industrial and Consulting sectors.

It is widely known that **only 1 out of 3 projects actually finish successfully**, meaning that the scope and the goals are delivered on time and within budget.

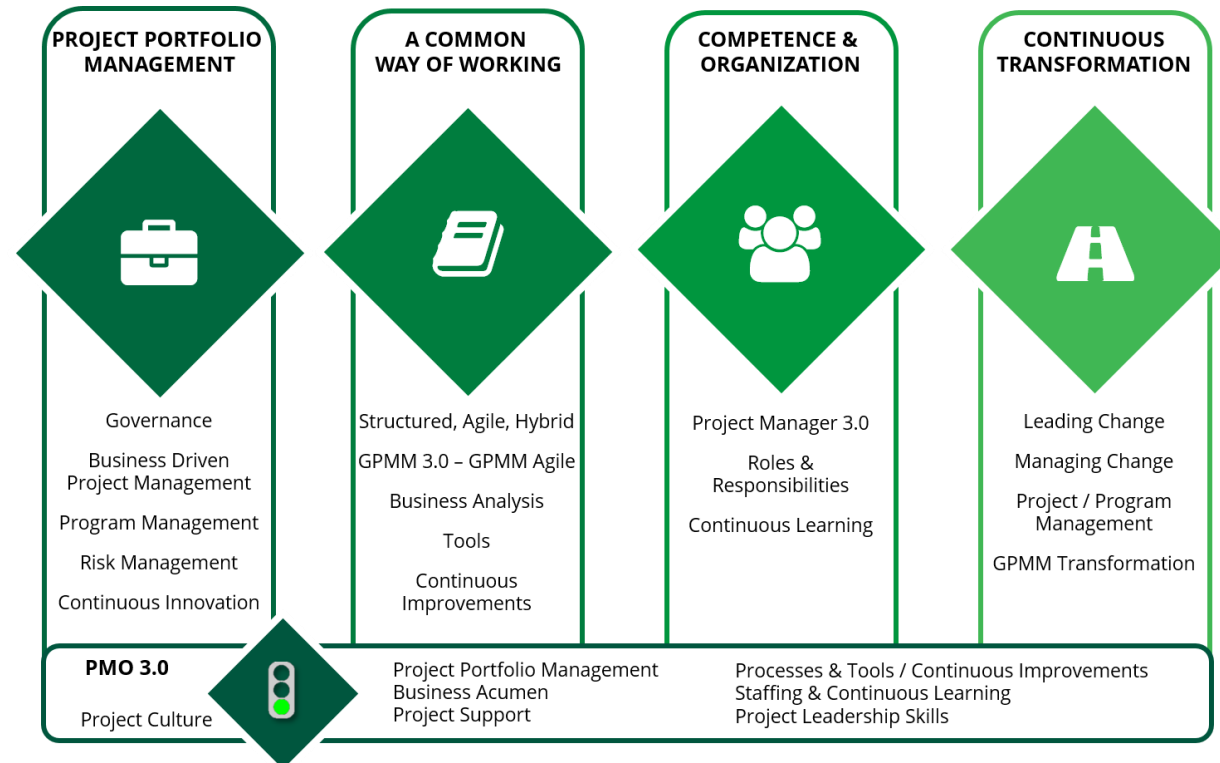
This means that a lot of effort and financial resources are wasted.

**Agile Organizations** benefit from a **Business Driven Project Management Culture**.

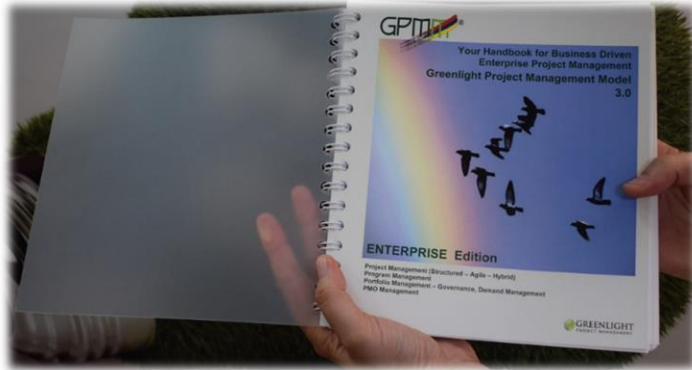
**Great Project Performance is a key enabler for Agile, Dynamic and Result Oriented Organizations!**



We recommend to analyze and act using the Project Management 3.0 Framework as an enabler.



# PROJECT MODELS & TOOLS



A **Project Model / Methodology** is the base for building a common, efficient and business driven Project Culture

A **Project Model** specifies what, when and how it is to be done in the project, the program and in project portfolio management

We recommend a customized Model used together with **Project Management Tools**.

**GPM® 3.0**, is a **World-leading project management model**, and it is customized in many formats; Books, ebooks, web-based and as a solution integrated in PM tools.

It conforms to all the key standards and other best practices like PMI®, IPMA, CMMI, BABOK®, Agile Manifesto, Prince2®, PMD Pro, SAFe®, PROPS® etc), and it is enriched, since 1989, with real experience from tens of thousands of users.



Based on **GPM®** we also develop customized methodologies, considering existing good practices and the tools being used.

We also help our customers to implement **Project Management Tools** – with Selection, Customization, Implementation and Training.

# TRAINING and DEVELOPMENT

“Learning by Doing”

- “Accelerated Learning”
- Customized training
- For all Stakeholders
- Open, In-company, Customized, Simulator based, E-learning, VCT and Blended courses
- 50+ standard courses, which can be customized
- Excellent evaluations
- Courses continuously improved
- Continuous training
- Teacher certification program
- Project Manager Careers
- Professional Development Units (PDUs) for all courses
- Mentoring and Coaching, to ensure application
- Competence test tools - Assessments



Authorized Training Partner by PMI®



# PROJECT MANAGERS & PMOs

We offer the best **Project Managers, Business Analysts, Consultants** and **PMOs**.

## Our Project Managers and PMOs adds value thanks to:

- High education, experience and knowledge.  
The world-leading project management model **GPMM®**
- Consulting and trainer skills
- Certifications – PMP®, SCRUM Masters, PMI-ACP®, Prince2, PMD Pro etc.
- Continuous competence development
- Support provided by our company.
- PMO model – 7 Areas

## Services:

- Project Managers
- Program Managers
- Business Analysts
- PMOs
- Service Managers
- Project Quality Coordinators
- Configuration Managers
- Project Administrators
- SCRUM Masters
- Mentors / Coaches



# Project Manager 3.0

“The best Project Managers are innovative, creative, analytical and proactive professionals – striving for Value creation and Better Business Results”

“Today – The best Project Managers show Business Acumen!”



# CONSULTING SERVICES

Working together with our Customers, we help them to identify and implement the necessary activities to **Improve the Project Culture.**



## A Business Driven Project Culture

- Business Driven Project Management
- Value Creation & Benefits Generation
- A common way of Working (Models, Tools)
- Clear Roles and Responsibilities
- Leadership and Employee Motivation
- Continuous Learning – The Right Competence

- Project Culture Maturity Analysis
- Leading / Managing Change
- Project Portfolio Management Governance
- Project Management Office (PMO)
- Project Management Processes
- Process Adherence Audits
- Project Assessments
- Mentoring – Coaching
- LEAN Agile – SCRUM, Kanban etc.
- Business Driven Project Management – Innovation, LEAN Start-Up, Business Modelling
- Demand, Requirement, Scope and Configuration Management
- Business Analysis – BABOK®
- Recruitment



## Greenlight Project Management Group

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